

ANDREA LANE

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Since moving to East Gippsland in 2001, Andrea Lane has found her niche in the Arts community, and since 2005 has built her career as a prolific Creative Producer, respected around Victoria for relentlessly inspiring regional art-making - in unexpected places – mostly without any visible means of support!

▪ **(f)route. East Gippsland 2010 -2015**

Andrea's current, most complex and ambitious project of all - (f)route - has comprised a series of East Gippsland Shire Council [EGSC], RAV/RAF, Arts Victoria, and Australia Council-funded projects across the East Gippsland region.

(f)route:

- Inhabited a space at Docklands under the *Renew Australia* initiative to create its *(f)route Travel Bureau*.
- Funded and delivered a Creative Enterprise Incubator (with Rural Councils Victoria);
- Established a creative retail outlet – Foundry –which has now operated in Bairnsdale CBD for 2 years;
- Established a 'renew-style' venue – F.INC – which has since been leased by artists on a commercial basis.
- Delivers an annual event – FROUTEVILLE – which is seriously the most engaging event in East Gippsland
- Initiated a series of artist tours in Swifts Creek which has continued to evolve and is now a highlight on the Creative Gippsland program.

PREVIOUS PROJECTS:

- ***Shellta – Gonyah. Statewide project 2011+***
- ***Nowa Nowa Nudes. Nowa Nowa/Region-wide event 2003-2011***
- ***BLOW UP – Nowa Nowa/Region-wide event 2011***
- ***The Iddeussy – Gippsland 2011***
- ***Culture in the Catchment – Lake Tyers/Region-wide project 2009***
- ***Seldom Seen – East Gippsland 2009***
- ***The Hole Truth – Nowa Nowa/Region-wide project 2007***
- ***Devil's Hole in One – Lake Tyers 2007***
- ***Ice Bait & Tackle – Lakes Entrance 2007***
- ***Nowa Nowa Community Room - Nowa Nowa 2007***
- ***Open for Inspection – Nowa Nowa/Region wide project 2005***
- ***Precious Little – Nowa Nowa 2005***
- ***Bute Utes - Lakes Entrance. 2002***

Qualifications :

- B. Commerce (Economics) [University of Melbourne] 1977-79
- Grad Dip Information Management [RMIT] [1995-96]
- Graduate Certificate Regional Community Development [Monash University, Churchill 2003-04]
- Graduate Certificate Art in Public Spaces [RMIT] [2006]
- Social Traders Crunch Program [2012-13]

Organisations & experience include:

F.INC East Gippsland Inc. | Regional Arts Victoria, Creative Arts Recovery Facilitator 2015 | EGSC Arts and Culture Board | Centre for Rural Communities Inc. | Regional Arts Victoria Board (Director & Life Member) | Creative Gippsland | East Gippsland Regional Business and Tourism Association | EGSC Cycle Tourism Steering Committee.